






Green Key

Sustainable  
venues  
category

# Your sustainable venue for creative events!

Avenue Jules Bordet 13,  
1140 Evere

   /transformabxl  
meet@transformabxl.be  
www.transformabxl.be



INNOVATION  
PLAYGROUND

AN ORIGINAL ENVIRONMENT  
TO EXPERIENCE COLLABORATION

—  
transforma bxl is an  
innovation ecosystem  
designed to inspire  
bottom up innovation,  
creativity and  
sustainability in  
organisations.





**Come out and play  
in our inspiring  
playground!**



We promote new ways of working and innovating, centered around intrapreneurial frameworks and co-creation. That's why we have specifically designed a creative environment for those who want to experiment these innovative ways of working.

It's all connected: the workspace is as important as the content of an event. We worked with local artists to specifically design our creative co-creation rooms in order to help teams and organisations work better together, foster creativity and make the best out of their collaborative workshops, creative meetings, team buildings, conferences and events.



INNOVATION IS GOOD,  
SUSTAINABLE INNOVATION IS BETTER!



## Our DNA: sustainable innovation





In accordance with our founding values, we inspire and engage our members, partners and collaborators to have a positive impact on our planet and society. On a daily basis, we promote good environmental practices and initiatives to curate a healthy environment for everyone.





**We offer NGO's and non-profit organisations a 25% discount on room rental!**

To honor our efforts we have been awarded the international eco-label Green Key. Here are some examples of our actions:

-  Solar panels
-  Transformation of our garden into a permaculture one (garden tubs, pond, food forest, etc.)
-  No plastic policy (water fountains, no plastic tableware)
-  Power terminal to charge electric cars

-  Anti-waste actions: recycled decor, compost, sharing of food leftovers,...
-  Beehives to take care of our garden's ecosystem
-  Infrared taps to reduce our water consumption
-  Green roofs to restore biodiversity and protect our urban environment

GET OUT OF YOUR ROUTINE:  
COME AND PLAY! 🖱️



CREATIVE ROOM

CREATIVE ROOM #01

## Co-creation Hall



The Co-creation Hall is a spacious, fully-equipped and inspiring meeting room designed to boost your creativity and collaboration.

The eco-friendly and modular design allows your teams to get out of their routine and to experiment new ways of working. You take ownership of the space and adapt it to the setting required to create the needed group dynamic, whether it is an open space collaborative workshop, a conference or a team day.

200  
P MAX

165  
M2



U-SHAPE  
40P MAX



BOARD  
40P MAX



CLASSROOM  
60P MAX



WORKSHOP  
60P MAX



RECEPTION  
200P MAX



THEATER  
130P MAX

## Facilities & Equipment



Reception hall, daylight  
& air conditioning



Permanent coffee break  
possible in the room



Wi-Fi, flip-charts  
& white board



Projection screens,  
beamers & sound system



Wireless microphones



The atmosphere is very  
nice, with inspiring  
environments that get  
the creative juices going.

Nicolas Vanden Bossche  
- Accenture



AN INTERIOR GARDEN  
FOR A COSY FEELING



CREATIVE ROOM

CREATIVE ROOM #02



## Innovation Garden

The Innovation Garden is a bright and cozy space especially designed for collaboration and co-creation meetings. Perfectly equipped for a wide audience as well as for small groups, the room accommodates creative events, conferences and workshops for up to 60 people.

Thanks to its modular and flexible design, we set up the room according to your needs. Get inspired by the overall warm design, the 180° view on the permaculture garden, and offer a unique and creative experience to your guests!



60  
P MAX

80  
M2



U-SHAPE  
20P MAX



BOARD  
20P MAX



CLASSROOM  
25P MAX



WORKSHOP  
25P MAX



RECEPTION  
70P MAX



THEATER  
60P MAX

## Facilities & Equipment



Reception hall, daylight  
& air conditioning



Wi-Fi, flip-charts  
& white board



Projection screen,  
beamer & sound system



Un GRAND merci pour TOUT.  
C'était le meilleur service  
dont j'ai pu bénéficier  
depuis que j'organise des  
événements. Vraiment je  
n'ai rien à dire.

Amanda Yahia  
- Egencia



LOCALLY DESIGNED AND PRODUCED  
THE SUSTAINABLE WAY



CREATIVE ROOM

CREATIVE ROOM #03



## Hive Room

This room is quite unique, as it was designed and sustainably produced in our makerspace CityFab2.

The Hive Room is made of recycled carpet, cardboard and wood that were shaped and carved using the laser cutter and the CNC machine. Decorated with warm tones, trees and mountains, the Hive Room creates the feeling of being in a forest. Perfect for small groups up to 40 people, it is the perfect compromise between creativity and small budgets.

40  
P MAX

55  
M2



U-SHAPE  
20P MAX



BOARD  
20P MAX



CLASSROOM  
20P MAX



WORKSHOP  
20P MAX



RECEPTION  
40P MAX



THEATER  
40P MAX

## Facilities & Equipment



Reception hall & air conditioning



Permanent coffee break possible in the room



Beamer (projection on white wall), Wi-Fi, flip-charts & white board



Transforma Bxl vind ik een topper: kleurrijk, veel ruimte, treffende quotes en goede koffie... Dat geeft zin om te bewegen.

Laura Kerschot  
- STIB

A DREAMY LOOK AND FEEL  
TO LIVEN UP YOUR MEETINGS



## Head in the Clouds

The Clouds room is the perfect space to host your presentations, board meetings and private conferences in a relaxed and inspiring atmosphere. The space encourages collaboration, creativity and the flow of ideas thanks to its skylights, floating clouds and mural art. It's a fully-equipped and spacious room that accommodates up to 16 people.



16  
P MAX

45  
M2



Want to offer the best to your guests?

Relax, our team will take every step to offer you the most effective and stress-free experience.

## Facilities & Equipment



Reception hall, daylight & air conditioning



Permanent coffee break possible in the room



Beamer (projection on white wall), Wi-Fi, flip-charts



Excellent lieu pour une formation ou un workshop dont les participants se souviendront !

**Céline Van Vlaenderen**  
- Solvay

ENJOY WORKING IN A SUSTAINABLE,  
COMFORTABLE AND PRODUCTIVE ENVIRONMENT,  
SURROUNDED BY NATURAL DAYLIGHT! ☀️

# Square Room Garden View I & II

Our meeting rooms are the ideal setting for all your business meetings, professional interviews or presentations.

Each room accommodates up to 6-8 people and offers a direct view on the permaculture garden through the large windows.



14-16  
M<sup>2</sup>



We provide all the equipment and assistance you need to work in the best conditions.

It's simple: you stay focused on your meetings, we take care of the rest.

## Facilities & Equipment



Modern furniture & air conditioning



Smart TV, Wi-Fi, white board & flipcharts



Great setting, relaxing environment. Perfect for getting creative.

**Jason Conner**  
- Kuehne + Nagel

# Healthy and tasty food experience!

We offer a selection of locally-sourced, organic, seasonal and fair-trade products that are good both for the body and the brain. Our catering offer is brain-food focused, to keep guests energized for the duration of the meeting day.

Our local partners and suppliers share the values of transformaxl and pay attention to their methods of production to reduce waste and have a positive impact on the environment.

-  Organic
-  Locally-sourced
-  Fairtrade
-  Seasonal
-  No dairy\*
-  Vegetarian\*
-  Vegan\*
-  No gluten\*

\*Upon Request







## Coffee breaks

We select each of our products carefully to ensure that it is good for your body and your brain.

Enjoy your meeting breaks with delicious organic and fair-trade coffee & tea, assortment of biscuits, tasty and healthy juices, original soft drinks and much more...

## Meals

- Sandwiches (+ soup)
- Quiches & Cold Buffet
- Cold Buffet
- Wine & Cheese
- Warm Menu To Share
- Walking Dinner
- Barbecue



Super endroit très inspirant, idéal pour organiser un évènement d'entreprise.

Juliette Malherbe  
- Orange Belgium

## Other options

- Breakfast
- Tea Time
- Apero
- Drinks & Bites
- Beer & Wine

# 01

## Our first chat!

The aim is to get as much details as possible about your event, in order to propose the most suitable room and establish a quote that meets your needs as precisely as possible. We'll invite you to come and visit our awesome rooms to make sure that you'll find your perfect match!



# 03

## Yay, booking confirmed!

You found the perfect room and decided to confirm the booking! We'll ask you to send us the last practical details (final number of participants, dietary requirements,...) at least 1 week before the event. We'll also send you the deposit invoice, which needs to be paid to confirm the booking.



# 02

## Your visit

Our Event Superhero will show you our rooms and discuss all the details of your event with you (catering, program,...). You will also have the opportunity to learn more about our ecosystem: innovation programs, coworking, private offices, warehouse, makerspace,...



# 05

## It's D-day

You'll be greeted by our Event Team, who'll show you the room and catering, perfectly arranged according to your requests, and the equipment ready for use. Throughout the day, our team will make sure that you don't need to worry about anything!



# 04

## Event in the making...

Our team will prepare everything for your event. If you have any questions in the meantime, our Event Superhero will be pleased to answer them by e-mail or phone.



# 06

## See you soon

A few days after your event, we'll send you the final invoice and kindly ask you to share your thoughts about our services. We always want to know how we can improve (yeah, OK, we love compliments too!). And the good news of the day is... if you fill out our feedback form, you'll receive a 10% discount on your next reservation!



“FOLLOW THIS PATHWAY TO ORGANISE  
AN UNFORGETTABLE MEETING”  
- YOUR EVENT SUPERHERO

# transforma is also a coworking and innovation ecosystem of entrepreneurs, innovators and creatives.

---

Our mission is to empower all types of entrepreneurs to innovate and to accelerate the development of their businesses by offering them great event and meeting spaces and experiences, but also:



## **Corporate innovation**

Co-creation & intrapreneurship programs



## **Experimentation space**

Blockchain, urban agriculture, podcast & video studio



## **Coworking**

Thriving community of entrepreneurs



## **Makers**

FabLab and workshop space focused on IoT, VR and hardware innovation



## **Startups**

Private offices, acceleration & incubation programs



## **Logistics as a service**

Connected warehouse, eCommerce infrastructure ... and much more!

Organize your next meeting in transforma bxl and get a 10% discount on room rental

CODE : MeetTransformabxl 